Seminar Series Topics in the Aesthetics of Music and Sound



Thursday, February 6, 2014 3:15-5 p.m. in U73

Sounds a Lot like Research A Collaborative Art-Based Research Project about and in Sound.

Matthias Bode, Associate Professor, Department of Marketing & Management, SDU

Abstract: In this research project, two academic consumer culture researchers and one sound artist are working together to learn from each other's skills,

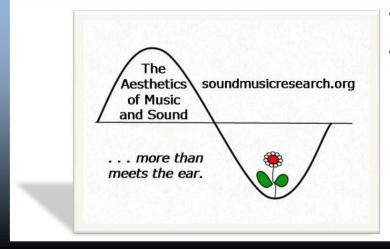
perspectives and methods. The shared focus is on soundscapes in everyday life, with a focus on experienced soundscapes in hospitals. Based on performative social science approaches, we approach the aesthetics of research, the creation of accepted (textual) and contested (sonic) knowledge as well as the role of knowledge generation in music.

Instead of thinking in terms of mutual benefits, we prefer to ask the question: how can you be so sure that art and research can be separated at all?

Project members: Matthias Bode, Consumer Culture Researcher, Department of Marketing & Management, SDU, Denmark & Max Chauvin, Consumer Culture Researcher, ESSEC Business School, France & Pierre-Yves Macé, sound artist, France &



All are welcome - also via Skype 🐇



- Cross-Disciplinary Interplay between the Humanities, Technology and Musical Practice
- Backdrop for the SDU-IKV Research Program

